

Promotional Tip - Ad Tag

- When brochures have a limited shelf life of a few months, ad-tag has the possibility of lasting many years, as the tag benefits from being made of rip-stop material it is used and used again becoming a must have utensil.
- The consumer sees your logo and marketing message, morning noon and night, creating brand awareness as ad-tag is used to seal every day items such as bread, cereals, and biscuits as well as many other applications listed below.
- Other commercial prospects for magazines are sales, the general public love tip-on's and magazines are always sold in higher volumes with tip-on promotions attached; this product adds real value.

Multi Purpose Re-useable Tie for:-

- Bread
- Cereals
- Biscuits
- Dried Foods
- Mixed Vegetables
- Flour
- Sweets
- Kids Lunch Bags

Plus

- Writable label and tie for freezer bags
- Tie carrier bags during transit
- Secure bags to household waste bins
- Repair holes allowing re-use of damaged bags

Example tags



Method One (Simple Bag Tie)

Gather open end of bag and slot through centre of disc

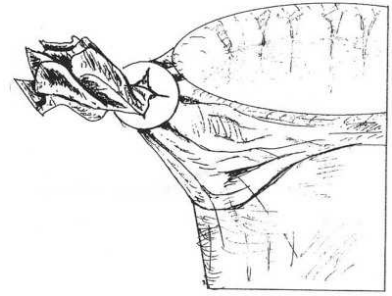
Method Two (For Long Lasting Freshness)

Gather open end of bag, spin to form twist, double over into loop and slot through centre of disc

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Waste Bin



Re-seal your biscuits, bread, cereals etc.

Help keep them fresh.

The multi purpose reusable bag-tie.
The writable label for your freezer.

