

# Gala Fusion Case Study 2014

One of Gala Tent's hirers purchased a Gala Tent Fusion, here are images of its first use, when it was constructed and decorated for a 21st birthday. The Fusion is a mid range commercial marquee with elements taken from the classic Gala Tent marquee and the high end modular marquees



The customer hires out Gala Tents for events all around Liverpool, and after purchasing the Fusion, the customer was able to make his money back swiftly as he already has several bookings for the Tent.

The frames of clearspan Gala Fusion structures are manufactured from high-grade aluminium extrusions to provide strength whilst minimising weight; there is no need for centre supports or guide ropes.

The Fusion was decorated with paper lanterns and japanese-themed runners. The hirers also used chandeliers, swatches of material draped across from the roof poles. They also created a chill-out space with wicker furniture and vintage rugs.

*"I can honestly say that the fusion has gone down a treat and have taken 2 bookings for it since I put the pics about on Friday (which will pay for 50% of marquee so will be in profit soon). I will certainly be buying more fusion and technoheater in the future and thanks to Gala Tent for helping to get my business to the point that it is today."*

Iain Griffiths of The Party Tent Company, Liverpool

The 9mx12m Gala Fusion was able to comfortably seat 72 people, and also have a chill out area towards the back of the tent. The spacious marquee was a fantastic success for the party, with the hirers able to make their money back on their investment. Gala Fusions are also available to purchase with finance options, call 0800 988 4252 for more information.



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A large amount of structures available on a next working day delivery.